Behavior Effect Form	Positive +	Negative -
Positive/Negative Reinforcement/Punishment	Something is Added	Something is Removed
Reinforcement	Preferred Activity Added:	Disliked Activity Removed:
Behavior <b>f</b> Increased	Behavior Increased:	Behavior Increased:
Punishment	Disliked Activity Added:	Preferred Activity Removed:
Behavior Decreased ▼	Behavior Decreased:	Behavior Decreased: